



# DC BLOCKCHAIN SUMMIT 2016

---

PROGRAM BOOK

---



 #DCsummit



---

## JOIN THE CHAMBER

---

EDUCATION AND ADVOCACY AT THE INTERSECTION  
OF INDUSTRY, GOVERNMENT AND INNOVATION

*Welcome to the DC Blockchain Summit! We look forward to hosting you and having thoughtful engagement during this historic gathering in Washington, DC. As blockchain technology evolves global commerce, the Chamber's mission has never been more important in navigating current and shaping future policy for this industry. We are honored and inspired by the incredible support we have received from the blockchain ecosystem; however our work has just begun. We invite you to join the Chamber's membership and help further develop upon this strong foundation — we look forward to working with you during these exciting times.*



*Perianne Boring*

Founder & President  
Chamber of Digital Commerce



**DC** BLOCKCHAIN  
SUMMIT 2016

 #DCsummit

---

## CHAMBER OF DIGITAL COMMERCE

---

Our mission is to promote the acceptance and use of digital assets and blockchain-based technologies. Through education, advocacy, and working closely with policymakers, regulatory agencies and industry, our goal is to develop a pro-growth regulatory and legal environment that fosters innovation, jobs and investment.

---

### THE CHAMBER'S INDUSTRY WORKING GROUPS AND INITIATIVES

Originated and Run by Our Members, For Our Members



Best Practices  
Working Group



Blockchain  
Alliance



Digital Assets  
Accounting Consortium



Financial Access  
Task Force



DC Blockchain  
Summit



State Working  
Group

Please contact us to learn more  
[policy@digitalchamber.org](mailto:policy@digitalchamber.org)



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit

BLOCKCHAIN  
SUMMIT 2016  
DC

# PROGRAM

<b>8:00 - 9:00</b>	<b>REGISTRATION:</b> Coffee & Networking Session
<b>9:00 - 10:40</b>	<b>SESSION A</b>
9:00 - 9:05	<b>Introduction:</b> Perianne Boring, Founder & President, Chamber of Digital Commerce
9:05 - 9:10	<b>Welcome:</b> John Jacobs, Executive Director, Georgetown Center for Financial Markets and Policy
9:10 - 9:20	<b>Opening Remarks:</b> Rep. David Schweikert
9:20 - 9:50	<b>Keynote: Blockchain Revolution</b> - Don Tapscott, Best Selling Author; Chamber Board of Advisors
9:50 - 9:55	<b>Alex Tapscott</b> , Founder and CEO, Northwest Passage Ventures
9:55 - 10:40	<b>Panel I: Law 2.0 Understanding Smart Contracts</b>
<b>10:40 - 11:00</b>	<b>BREAK:</b> Coffee & Networking Session
<b>11:00 - 12:10</b>	<b>SESSION B</b>
11:00 - 11:20	<b>Keynote:</b> Adam Ludwin, Co-Founder & CEO, Chain
11:20-11:25	<b>New Member Recognition:</b> Susan Poole, Chamber of Digital Commerce
11:25 - 12:10	<b>Panel II: Blockchain Alliance - Addressing Law Enforcement Concerns Through Education</b>
<b>12:10 - 13:00</b>	<b>LUNCH:</b> Served on Floors 3 and 4
<b>13:00 - 15:00</b>	<b>SESSION C</b>
13:00 - 13:05	<b>Jim Newsome</b> , Delta Strategy Group & Chamber Board of Advisors
13:05 - 13:25	<b>Fireside Chat:</b> Blythe Masters, CEO, Digital Asset Holdings & Chamber Board of Advisors
13:25 - 14:10	<b>Panel III: Financial Services - Banking on The Blockchain</b>
14:10 - 14:15	<b>Alex Tapscott</b> , Founder and CEO, Northwest Passage Ventures
14:15 - 15:00	<b>Panel IV: Consumer Protections - Balancing Thoughtful Regulation Without Stifling Innovation</b>
<b>15:00 - 15:30</b>	<b>BREAK:</b> Coffee & Networking Session
<b>15:30- 17:00</b>	<b>SESSION D</b>
15:30 - 15:40	<b>Blockchain on Capitol Hill:</b> Rep. Mick Mulvaney
15:40 - 16:25	<b>Panel V: Thought Leaders - How Blockchain Can Enhance Industry, Government and Humanity</b>
16:25 - 16:55	<b>Keynote:</b> Arvind Krishna, Senior Vice President & Director of IBM Research
16:55 - 17:00	<b>Closing Remarks</b>
<b>17:00</b>	<b>RECEPTION:</b> Blockchain Innovation Showcase (4th floor)



---

## KEYNOTE

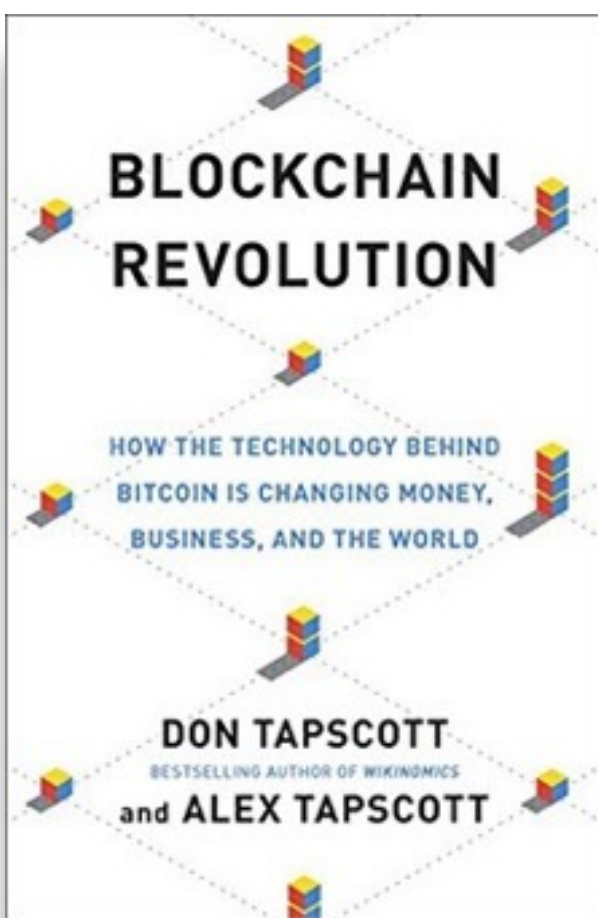
---

SPEAKER: **DON TAPSCOTT**

---

### **BLOCKCHAIN REVOLUTION**

How the Underlying Technology of Bitcoin is Changing Money, Business and the World



---

Don Tapscott is one of the world's leading authorities on innovation, media, and the economic and social impact of technology and advises business and government leaders around the world. A New York Times best selling author, he has written 15 widely read books and defined many of the key concepts of the digital age. His upcoming book, co-authored by Alex Tapscott (May 2016) is titled **BLOCKCHAIN REVOLUTION** and is the first important work to explain why blockchain technology can fundamentally change the Internet, what it does, how we use it and both the promise and peril for our civilization.

---

BLOCKCHAIN  
SUMMIT 2016

DC



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit

---

## PANEL I: LAW 2.0

---

### UNDERSTANDING SMART CONTRACTS

---

---

What are smart contracts? How are they used with distributed ledgers and blockchains? This panel will discuss potential smart contracts applications and use cases, their impact on the financial services sector and other markets, and challenges to adoption

---

---

#### PANELISTS

**Sean Murphy** - Partner | Norton Rose Fulbright (Moderator)

**Mark Smith** - Co-Founder & CEO | Symbiont

**Vitalik Buterin** - Founder | Ethereum

**Jerry Cuomo** - Vice President Blockchain Technologies | IBM

**Jeff Garzik** - Co-Founder | Bloq

**Yorke Rhodes** - Global Business Strategist | Microsoft

Thank you to our panel sponsors

 **NORTON ROSE FULBRIGHT**

**symbiont**



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit

BLOCKCHAIN  
SUMMIT 2016

DC



---

## KEYNOTE

---

SPEAKER: **ADAM LUDWIN**

---

CEO, Chain



---

Adam Ludwin is the co-founder and CEO of Chain, a leading blockchain technology platform leveraged by financial institutions including Nasdaq, Visa, Citigroup, Fiserv, CapitalOne, Orange, and many others. Prior to Chain, Adam was an investor at RRE Ventures in New York. He began his career as a consultant with The Boston Consulting Group and IDEO. He holds an MBA from Harvard Business School and a B.S. from UC Berkeley.

---



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit

BLOCKCHAIN  
SUMMIT 2016

DC



---

## PANEL II: BLOCKCHAIN ALLIANCE

---

### ADDRESSING LAW ENFORCEMENT CONCERNS THROUGH EDUCATION

---

The panel features government and industry participants from the Blockchain Alliance, a public-private forum created in October 2015, to help combat criminal activity involving bitcoin and the blockchain. The panelists will discuss how industry is helping to educate government agencies about blockchain technology and how the open dialogue between industry and government fosters a positive environment for innovation.

---

#### PANELISTS

**Jason Weinstein** - Partner, Steptoe & Johnson | Chamber Board of Advisors (Moderator)

**Kevin Abar** - Associate Deputy Assistant Director | Homeland Security Investigations

**John Beccia** - Chief Compliance Office & General Counsel | Circle

**Jerry Brito** - Executive Director | Coin Center

**C. Alden Pelker** - Money Laundering Intelligence Unit | FBI

**Marco Santori** - Global Policy Counsel, Blockchain | Partner, Pillsbury

Thank you to our panel sponsor



**BLOCKCHAIN  
ALLIANCE**



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit



---

## FIRESIDE CHAT

---

### BLYTHE MASTERS

---

CEO, Digital Asset Holdings & Chamber Board of Advisors



Blythe Masters is CEO of Digital Asset Holdings, a company that builds distributed, encrypted straight through processing tools to improve efficiency, security, compliance and settlement speed. Digital Asset Holdings recently announced a \$60 million growth financing, which included ABN AMRO, Accenture, ASX Limited, BNP Paribas, Broadridge Financial Solutions, Citi, CME Ventures, Deutsche Börse Group, ICAP, J.P. Morgan, Santander InnoVentures, The Depository Trust & Clearing Corporation and PNC Financial.

Blythe was previously a senior executive at J.P. Morgan, which she left in 2014 after a career spanning 27 years, following the successful sale of the bank's physical commodities business which she built. From 2012 to 2014, Blythe was chair of the Global Financial Markets Association (GFMA). From 2008-2010 she was chair of the Securities Industry and Financial Markets Association (SIFMA).

Blythe is the chair of the board of Santander Consumer USA Holdings Inc. She is a member of the board of directors of the Breast Cancer Research Foundation and the Global Fund for Women; and serves on the Advisory Board of the Chamber of Digital Commerce.

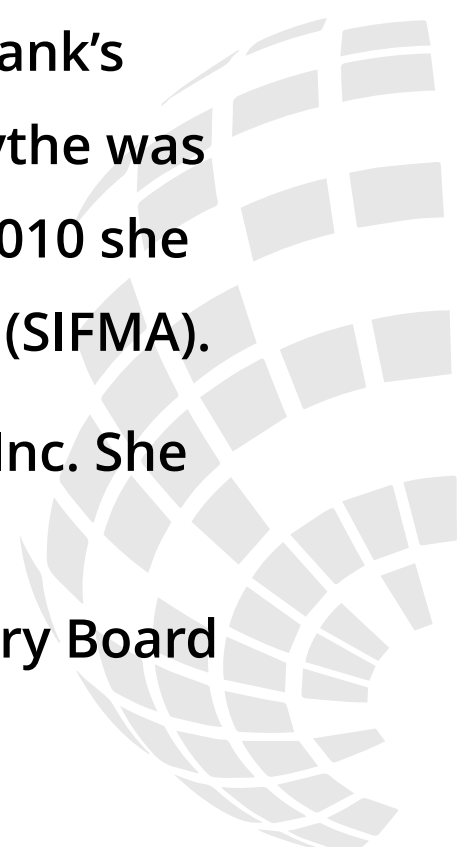
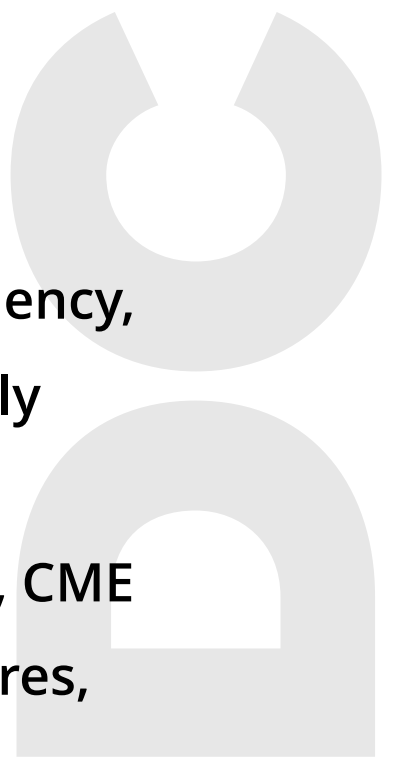


**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit

BLOCKCHAIN  
SUMMIT 2016



---

## PANEL III: FINANCIAL SERVICES

---

### BANKING ON THE BLOCKCHAIN

---

Intrigued by promises of greater transparency, resiliency and efficiency, banks around the globe have been testing shared-ledger technology and partnering with startups in this space. In this panel, financial services executives discuss the problems they're trying to solve with blockchain technology, early findings from these experiments and their long-term vision of this technology's role in financial services.

---

#### PANELISTS

**Marc Hochstein** - Editor in Chief | American Banker (Moderator)

**Jon Watts** - Director | Deloitte

**Bill Hartnett** - Managing Director | Citi

**Darrius Jones** - Enterprise Innovation | USAA

**Dominick Paniscotti** - Associate Vice President | NASDAQ

Thank you to our panel sponsor

**Deloitte.**



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit

BLOCKCHAIN  
SUMMIT 2016

DC



---

## PANEL IV: CONSUMER PROTECTION

---

# BALANCING THOUGHTFUL REGULATION WITHOUT STIFLING INNOVATION

---

In only a few short years, a technology that began as an alternative digital currency (bitcoin) that is sometimes associated with nefarious activity and fraud has managed to capture the imaginations of thousands of innovators and investors around the globe. In this panel we will discuss the bitcoin use case for consumers, regulator's concerns, and the fine line between over-regulation and stifling innovation.

---

### PANELISTS

**Brian Forde** - Director | MIT Digital Currency Initiative (Moderator)

**Justin Newton** - Co-Founder & CEO | Netki

**Carol Van Cleef** - Partner | Manatt | Chamber Board of Advisors

**Stephen Pair** - Co-Founder and CEO | BitPay

**Dana Syracuse** - Counsel | BuckleySandler

**Helen Wong** | Federal Trade Commission

Thank you to our panel sponsor



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit

BLOCKCHAIN  
SUMMIT 2016

DC



---

## PANEL V: THOUGHT LEADERS

---

# HOW BLOCKCHAIN CAN ENHANCE INDUSTRY, GOVERNMENT AND HUMANITY

---

Touted as the most promising innovation since the internet, blockchain technology has attracted record amounts of investment, but will it pay off and is blockchain really revolutionary? Blockchain thought leaders weigh in on the potential promise of this technology, determine whether it is really a game-changer, and discuss the disruptive applications that will have an immediate impact.

---

### PANELISTS

**Brian Kelly** | CNBC (Moderator)

**Tim O'Donnell** - Managing Director | PwC

**Sam Cole** - Co-Founder & CEO | KnCMiner

**Jim Robinson** - Co-Founder & Managing Partner | RRE Ventures | Chamber Board of Advisors

**Matthew Roszak** - Founder, Tally Capital | Co-Founder, Bloq | Chamber Board of Advisors

**Jamie Smith** - Global Chief Communications Officer | BitFury

Thank you to our panel sponsors



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit

---

## KEYNOTE

---

SPEAKER: **DR. ARVIND KRISHNA**

---

Senior Vice President & Director of IBM Research

### HOW BLOCKCHAIN FREES THE ENTERPRISE

Dr. Arvind Krishna oversees IBM's Blockchain initiatives, which includes the recent proposal of nearly 44,000 lines of code to the Linux Foundation's Hyperledger Project. IBM Blockchain code is designed to help developers easily build secure distributed ledgers that can be used to exchange most anything of value. IBM recently announced new cloud-based blockchain services for developers, new garages in New York, Tokyo, Singapore and London that will focus on blockchain and a range of added consulting services to rapidly advance the use of distributed ledger technology across multiple industries.



In addition, Krishna helps guide IBM Research's overall technical strategy, oversees a global organization of approximately 3,000 scientists and technologists located at 12 labs on six continents. He is the recipient of a distinguished alumni award from the University of Illinois, is the co-author of 15 patents, has been the editor of IEEE and ACM journals, and has published extensively in technical conferences and journals.



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit

BLOCKCHAIN  
SUMMIT 2016



---

## RECEPTION

---

# BLOCKCHAIN INNOVATION SHOWCASE

Please meet us in the Fisher Colloquium located on the 4th floor

---

## ENTREPRENEURSHIP AND THE BLOCKCHAIN

PRESENTATION BY



---

## SHOWCASE COMPANIES



**DC** BLOCKCHAIN  
SUMMIT 2016



#DCsummit



# DC BLOCKCHAIN SUMMIT 2016

## THANK YOU TO OUR SPONSORS



DC BLOCKCHAIN SUMMIT 2016





# DC BLOCKCHAIN SUMMIT 2016



CENTER FOR FINANCIAL MARKETS AND POLICY



GEORGETOWN UNIVERSITY **McDonough**  
SCHOOL *of* BUSINESS



[digitalchamber.org](http://digitalchamber.org)